

Artwork Template

Item: PBCSM
 Size: 4.4467" w x 7.1967" h
 Imprint Area: 2.875" w x 5" h (each side)
 Shape: RECTANGLE
 Stock Art:

STOCK IMPRINT COLORS

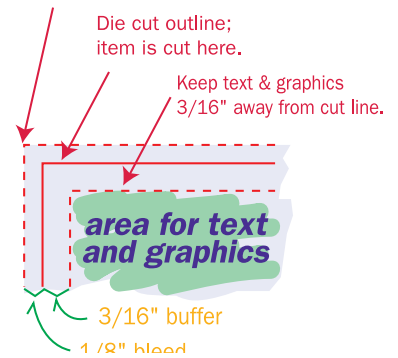
RED	ORANGE	LIGHT ORANGE	YELLOW
LIME	GREEN	FOREST GREEN	TEAL
PURPLE	PLUM	BURGUNDY	MAGENTA
CYAN	BLUE	ROYAL	NAVY
BROWN	WARM GRAY	BLACK	

Colors appear differently on computer monitors & personal laser printers than they will on the final product. **Please request a color proof whenever colors are critical.**

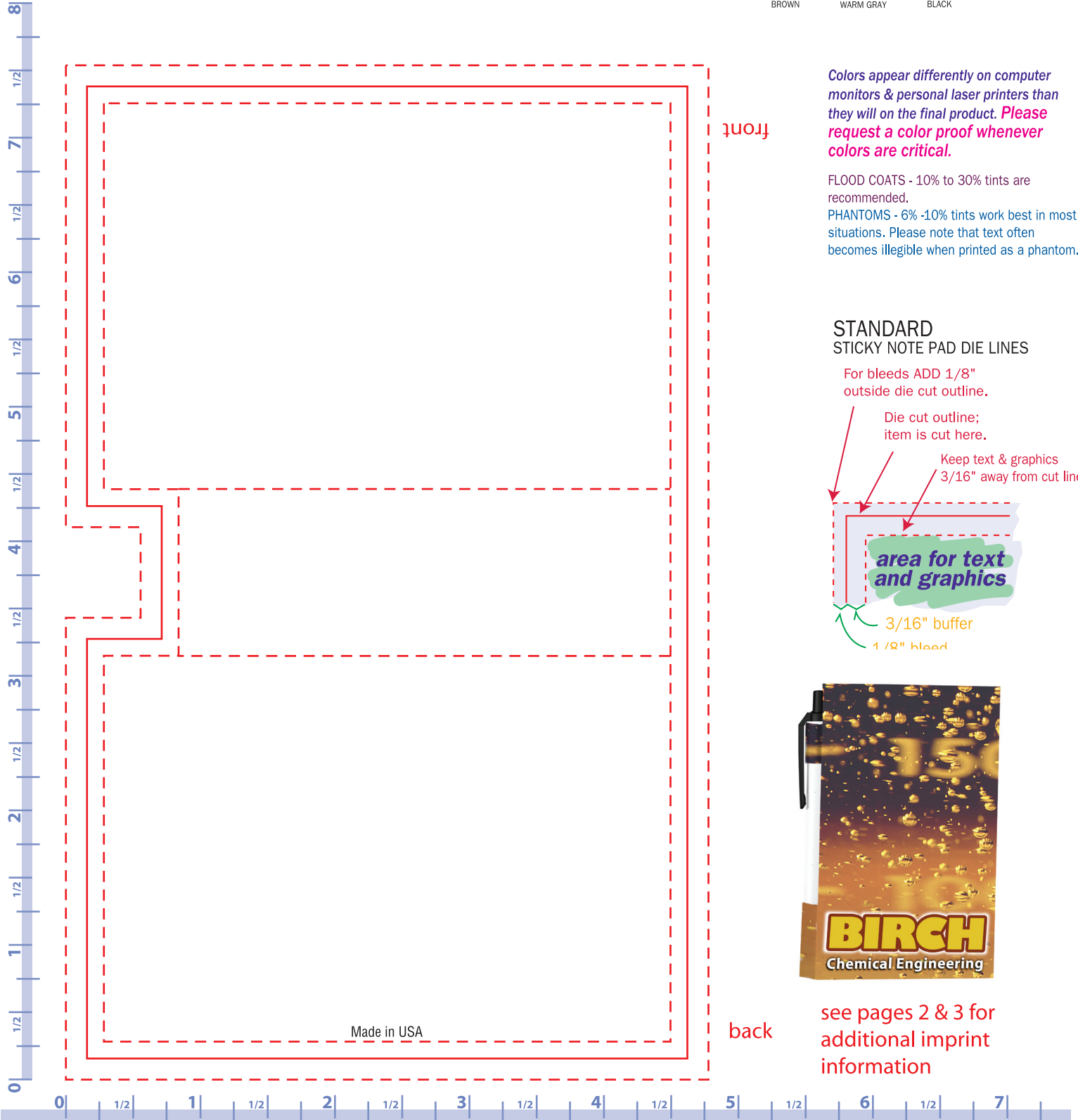
FLOOD COATS - 10% to 30% tints are recommended.
 PHANTOMS - 6% -10% tints work best in most situations. Please note that text often becomes illegible when printed as a phantom.

STANDARD STICKY NOTE PAD DIE LINES

For bleeds ADD 1/8" outside die cut outline.



see pages 2 & 3 for additional imprint information



Artwork Template

Item: P4A3A50
 Size: 4" wide x 3" high
 Imprint Area: 3.625" wide x 2.625" high
 Shape: RECTANGLE
 Stock Art:

STOCK IMPRINT COLORS

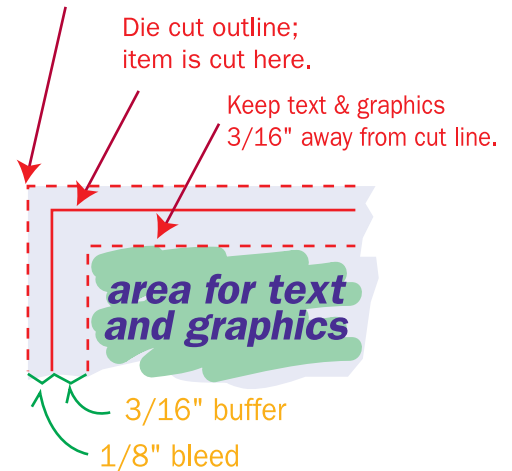
RED	ORANGE	LIGHT ORANGE	YELLOW
LIME	GREEN	FOREST GREEN	TEAL
PURPLE	PLUM	BURGUNDY	MAGENTA
CYAN	BLUE	ROYAL	NAVY
BROWN	WARM GRAY	BLACK	

Colors appear differently on computer monitors & personal laser printers than they will on the final product. **Please request a color proof whenever colors are critical.**

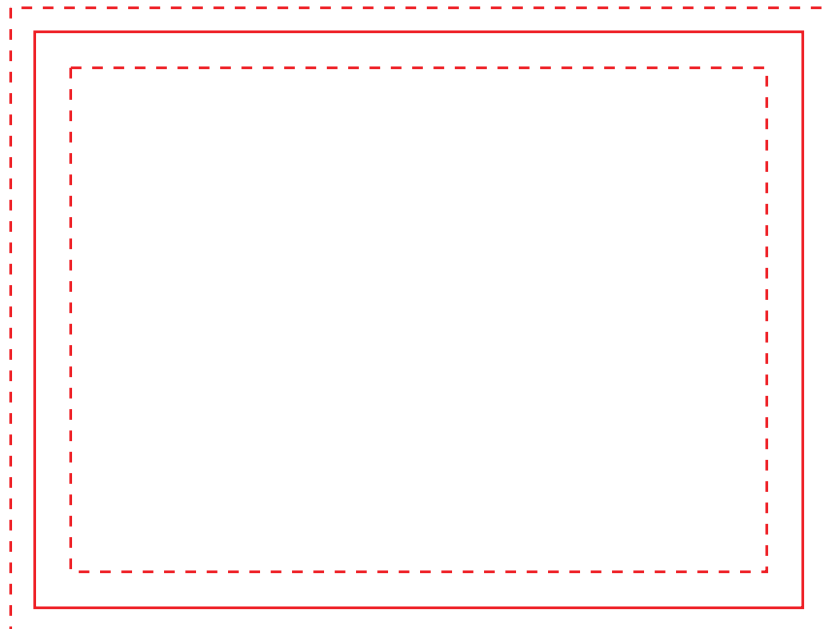
FLOOD COATS - 10% to 30% tints are recommended.
 PHANTOMS - 6% -10% tints work best in most situations. Please note that text often becomes illegible when printed as a phantom.

STANDARD STICKY NOTE PAD DIE LINES

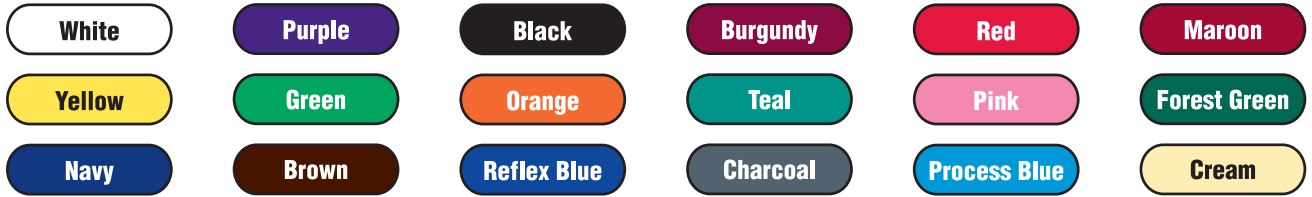
For bleeds ADD 1/8" outside die cut outline.



ADHESIVE EDGE



IMPRINT COLORS



NOTE: Colors may not be exact. Different products and printing processes cause slight variations in final imprint hue. Every effort will be made to match colors as closely as possible. The colors shown throughout this catalog are not intended to match the PANTONE® Color Standards. PANTONE® is a registered trademark of Pantone, Inc.



Barrel color White
Trim color Black or White

Additional Stock Metallic Imprint Colors:

Metallic Blue Metallic Copper
Metallic Magenta Metallic Gold
Metallic Green Metallic Silver

Additional Information:

MINIMUM LINE WEIGHTS & TYPE SIZES:

Keep all lines .5 point or thicker.
Text can be as small as 6 point on pens.

FONTS:

Convert your text into “curves” or “outlines” before e-mailing your art. If your software doesn’t allow you to do this, please send all of the associated screen and printer fonts.

ARTWORK STANDARDS:

BIC® reserves the right to delay or reject any order based on artwork received. VECTOR ART preferred, FONTS outlined - NO HALFTONES, SCREENS or SHADES OF GRAY. When e-mailing artwork, please include ONLY the Purchase Order number associated with your artwork in the “Subject” line. In the body of the e-mail, include your company name and account number. Please be sure your e-mail message is as detailed as possible to avoid confusion and delays.

Barrel Imprint Area

