

Artwork Template

UPDATE
5-DEC-07



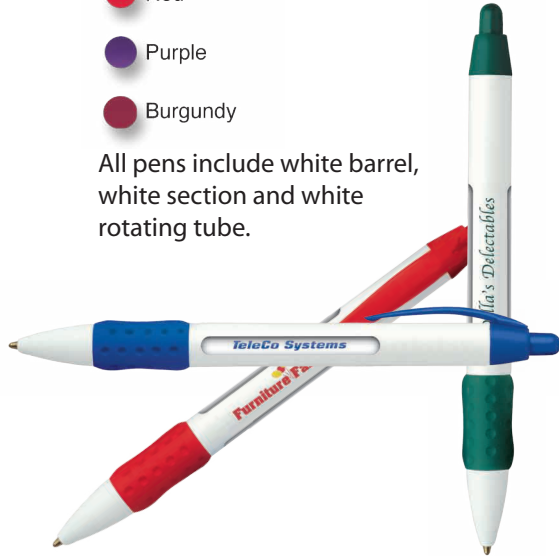
WideBody
RETRACTABLE

MESSAGE PEN

Trim/Grip Colors:

- Black
- Navy
- Blue
- Forest Green
- Red
- Purple
- Burgundy

All pens include white barrel, white section and white rotating tube.



*Please note: default barrel imprint position
OPTION 1 if not specified

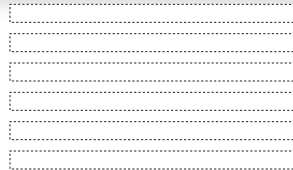
Option 2



Barrel Imprint Area*

Clip Imprint Area

Option 1



Tube Imprint Areas
6 Rotating messages
Up to 40 characters per line

Item: CSWBMES

Imprint Area Barrel #1: 2 1/8" x 3/8"

Imprint Area Barrel #2: 1 1/8" x 3/8"

Imprint Area Clip: 3/4" x 5/32"

Message Tube Area: 1 1/2" x 3/32"

IMPRINT COLORS



NOTE: Colors may not be exact. Different products and printing processes cause slight variations in final imprint hue. Every effort will be made to match colors as closely as possible. The colors shown throughout this catalog are not intended to match the PANTONE® Color Standards. PANTONE® is a registered trademark of Pantone, Inc.

Additional Stock Metallic Imprint Colors:

- Metallic Blue
- Metallic Copper
- Metallic Magenta
- Metallic Gold
- Metallic Green
- Metallic Silver

Additional Information:

MINIMUM LINE WEIGHTS & TYPE SIZES:

Keep all lines .5 point or thicker. Text can be as small as 6 point on pens.

FONTS:

Convert your text into "curves" or "outlines" before e-mailing your art. If your software doesn't allow you to do this, please send all of the associated screen and printer fonts.

ARTWORK STANDARDS:

BIC® reserves the right to delay or reject any order based on artwork received. VECTOR ART preferred, FONTS outlined - NO HALFTONES, SCREENS or SHADES OF GRAY. When e-mailing artwork, please include ONLY the Purchase Order number associated with your artwork in the "Subject" line. In the body of the e-mail, include your company name and account number. Please be sure your e-mail message is as detailed as possible to avoid confusion and delays.



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