

# Artwork Template

**UPDATE**  
**5-DEC-07**



**WideBody**<sup>®</sup>

RETRACTABLE

WB MESSAGE BRITES

Item: CSWBMESB

Imprint Area Barrel: 2 1/8" x 3/8"

Message Tube Area: 1 1/2" x 3/32"

## IMPRINT COLORS

White

Black

Red

Yellow

Orange

Pink

Navy

Reflex Blue

Process Blue

Purple

Burgundy

Maroon

Green

Teal

Forest Green

Brown

Charcoal

Cream

### Barrel Colors:

Pink

Purple

Orange

Green

Yellow

Blue

All pens include clear frosted ice grip

**NOTE:** Colors may not be exact. Different products and printing processes cause slight variations in final imprint hue. Every effort will be made to match colors as closely as possible. The colors shown throughout this catalog are not intended to match the PANTONE® Color Standards. PANTONE® is a registered trademark of Pantone, Inc.

### Additional Stock Metallic Imprint Colors:

Metallic Blue

Metallic Copper

Metallic Magenta

Metallic Gold

Metallic Green

Metallic Silver

### Additional Information:

#### MINIMUM LINE WEIGHTS & TYPE SIZES:

Keep all lines .5 point or thicker. Text can be as small as 6 point on pens.

#### FONTS:

Convert your text into "curves" or "outlines" before e-mailing your art. If your software doesn't allow you to do this, please send all of the associated screen and printer fonts.

#### ARTWORK STANDARDS:

BIC® reserves the right to delay or reject any order based on artwork received. VECTOR ART preferred, FONTS outlined - NO HALFTONES, SCREENS or SHADES OF GRAY. When e-mailing artwork, please include ONLY the Purchase Order number associated with your artwork in the "Subject" line. In the body of the e-mail, include your company name and account number. Please be sure your e-mail message is as detailed as possible to avoid confusion and delays.

Barrel Imprint Area

Tube Imprint Areas  
6 Rotating messages  
Up to 40 characters per line

RULER IS IN INCHES. VERIFY RULER ACCURACY ONCE PRINTED OUT ONTO PAPER.