Artwork Template

BiC StickyNote
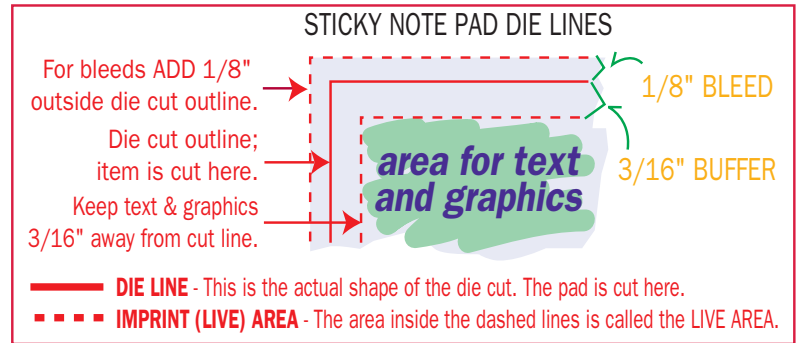ADHESIVE DIE CUT NOTEPADS
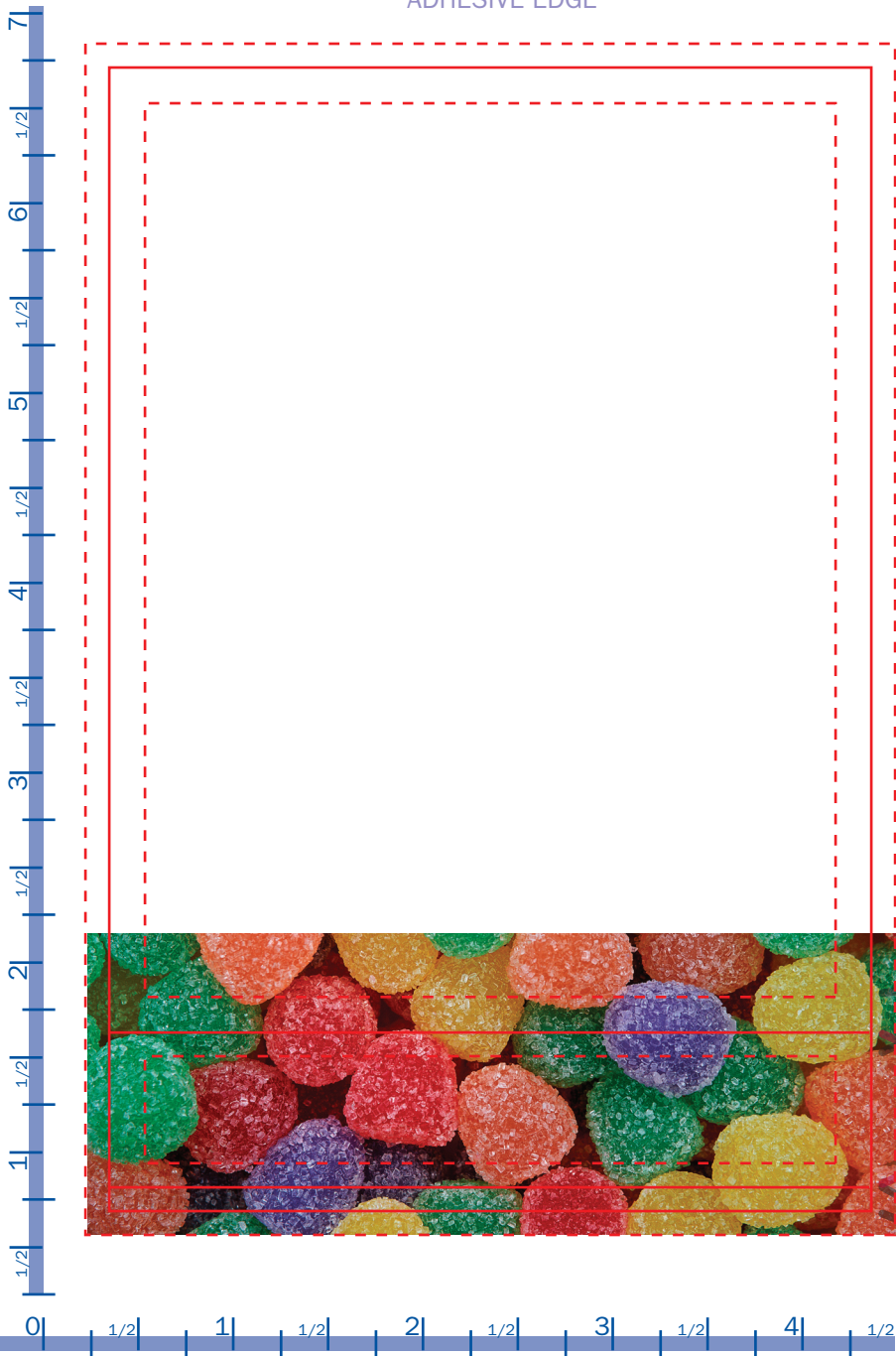
UPDATE: 20-MAY-08

Item: Beveled Notepad
Size: 4" x 5.875"
Stock Art: **Gumdrops**   **300 dpi file**

Use this template to develop artwork for your BIC Magnet order! Simply download this page to your computer. You can open this page with Adobe Illustrator (version 10 or later) and position your artwork on the template; even create several variations. Then just print them out on your printer or save them as PDF files to e-mail to your client as spec samples.

STICKY NOTE PAD DIE LINES

For bleeds ADD 1/8" outside die cut outline.

Die cut outline; item is cut here.

Keep text & graphics 3/16" away from cut line.

1/8" BLEED

3/16" BUFFER

area for text and graphics

DIE LINE - This is the actual shape of the die cut. The pad is cut here.

IMPRINT (LIVE) AREA - The area inside the dashed lines is called the LIVE AREA.

STOCK IMPRINT COLORS

RED	ORANGE	LIGHT ORANGE	YELLOW
LIME	GREEN	FOREST GREEN	TEAL
PURPLE	PLUM	BURGUNDY	MAGENTA
CYAN	BLUE	ROYAL	NAVY
BROWN	WARM GRAY	BLACK	

Colors appear differently on computer monitors & personal laser printers than they will on the final product.

FLOOD COATS - 10% to 30% tints are recommended.

PHANTOMS - 10% tints work best in most situations. Please note that text often becomes illegible when printed as a phantom.

VERY IMPORTANT
– IN THE BEVELED AREA:

MIN. FONT SIZE IS **12PT**
MIN. LINE WEIGHT IS **1PT**

Top Sheet will be 4" x 5.063"

Top Sheet live area: 3.625" x 4.689"

Bottom Sheet will be 4" x 5.875"

Bottom Sheet live area: 3.625" x 5.561"

ONLY art that BLEEDS from the TOP PAD down through the BEVELED AREA can go here.

BEVELED EDGE
live area: 3.625" x .561"
with a bleed: 4" X .812"

We ALWAYS TRIM this bottom 1/8" off. The final pad size is 4" x 5.875".

ADHESIVE EDGE

RULER IS IN INCHES VERIFY RULER ACCURACY ONCE PRINTED OUT ONTO PAPER