

# Artwork Template

**UPDATE**  
**5-DEC-07**

Item: CS, CSX  
Imprint Area Barrel: 2 1/8" x 3/4"  
Imprint Area Clip: 1 1/8" x 5/32"



### Trim/Barrel Colors:

- Silver (barrel only)
- Yellow
- White
- Forest Green
- Black
- Cream (barrel only)
- Red
- Blue
- Teal
- Navy
- Purple
- Burgundy
- Green (trim only)
- Orange (trim only)
- Clear (barrel only)

### IMPRINT COLORS



**NOTE:** Colors may not be exact. Different products and printing processes cause slight variations in final imprint hue. Every effort will be made to match colors as closely as possible. The colors shown throughout this catalog are not intended to match the PANTONE® Color Standards. PANTONE® is a registered trademark of Pantone, Inc.

### Additional Stock Metallic Imprint Colors:

- Metallic Blue
- Metallic Copper
- Metallic Magenta
- Metallic Gold
- Metallic Green
- Metallic Silver

### Additional Information:

#### MINIMUM LINE WEIGHTS & TYPE SIZES:

Keep all lines .5 point or thicker. Text can be as small as 6 point on pens.

#### FONTS:

Convert your text into "curves" or "outlines" before e-mailing your art. If your software doesn't allow you to do this, please send all of the associated screen and printer fonts.

#### ARTWORK STANDARDS:

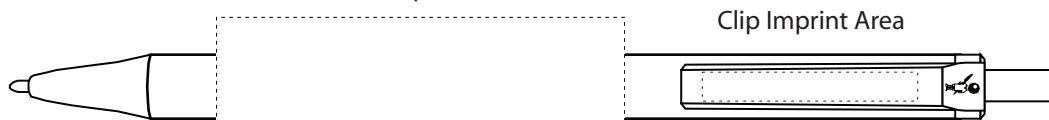
BIC® reserves the right to delay or reject any order based on artwork received. VECTOR ART preferred, FONTS outlined - NO HALFTONES, SCREENS or SHADES OF GRAY. When e-mailing artwork, please include ONLY the Purchase Order number associated with your artwork in the "Subject" line. In the body of the e-mail, include your company name and account number. Please be sure your e-mail message is as detailed as possible to avoid confusion and delays.

\*Please Note: single color imprints are positioned to the backside of the pen (opposite side of clip).



Barrel Imprint Area\*

Clip Imprint Area



**RULER IS IN INCHES. VERIFY RULER ACCURACY ONCE PRINTED OUT ONTO PAPER.**